New York State is committed to ensuring a complete count in the 2020 Census so New Yorkers receive the representation and resources they deserve. Governor Cuomo has launched a $60 million statewide campaign to ensure every New Yorker is counted.

The Department of State, the Department of Labor, and Empire State Development are jointly working with local governments on their outreach plans for hard-to-reach communities. We expect counties and the cities of Buffalo, Rochester, Syracuse, and Yonkers will in turn work with not-for-profits that are already connected with the hard-to-count populations.

Check out the 2020 Census Complete Count Outreach Grants: Not-for-Profits page for more information.