From our Friends at NTEN:

“NTEN is leading a research project to illustrate the realities, challenges, and plans for data use in nonprofits. We’re eager to provide data for the sector that can serve as benchmarks for future research. The findings in this survey will be used to inform the creation of a number of additional resources made to support challenges and needs nonprofits report from their organizations. At the end of the survey, there will also be an optional opt-in for those who may be willing to work with us on case studies or further interviews of your experience.

For the purposes of this survey, please respond to your best ability as a nonprofit staff person. If you are not a staff member of a nonprofit, please do not complete the survey. Throughout the survey, "CRM" is used to mean Constituent Relationship Management or database.

None of the data you provide in this survey will be shared individually. All survey results will be reported in aggregate.

As our way of saying thanks, you can enter a drawing to win either one full registration to the 2021 Nonprofit Technology Conference or an NTEN professional certificate of your preference.

This survey includes 40 questions (including general organization information), and we anticipate it to take about 15 minutes to complete. The results will be compiled into a report scheduled for release in summer 2020.”

Take The Survey