New York, NY, March 03, 2021 – Governance Matters, a 501(c)3 that supports nonprofit governance best practices, announced today that it has changed its name to BoardStrong. BoardStrong is an affiliate of the New York Council of Nonprofits (NYCON) and is headquartered in New York City. BoardStrong’s mission is to advance the nonprofit sector and the impact of the work nonprofits do by supporting the achievement of the highest standards of board leadership, governance and oversight. It provides nonprofit board recruitment and placement, board training, and consultation. It also provides educational resources for organizations and individuals. BoardStrong’s forthcoming online board recruitment platform connects organizations to talented and diverse board candidates from outside their networks.

“There is growing awareness of the importance of the governance responsibilities of nonprofit Boards,” shared Barbara Paxton, Chief Program Officer for BoardStrong. “Boards themselves are under increasing pressure to have skills necessary to exercise effective oversight, ensure sound fiscal status, focus on organizational sustainability, and anticipate and plan for risks. They are also under pressure to ensure that their composition diverse reflecting the communities they serve. BoardStrong provides the help they need in a one stop shop and furthers our vision of vibrant and healthy nonprofit sector throughout New York State.”

Governance Matters was the result of numerous mergers over the past several years. Volunteer Consulting Group, Alliance for Nonprofit Management, and charitySTRONG were separate organizations all focused on building effective and diverse nonprofit boards of directors. The broad range of board development services being offered today are a result of bringing together these organizations under one roof.

The renaming of Governance Matters to BoardStrong is being announced ahead of the launch of its new, consolidated, board matching platform, also named BoardStrong. Two older board matching systems that were acquired through the merger process, CharitySTRONG and boardnetUSA, will be sunsetted this year.

BoardStrong’s name change also coincides with a larger scale effort among the New York Council of Nonprofits, and its subsidiaries, to refocus and consolidate brand names that were acquired over the course of multiple mergers and acquisitions. Doug Sauer, NYCON’s CEO, hopes that the overall branding shift provides needed clarity, driving home that the NYCON family provides a continuum of nonprofit services that all work together to serve the nonprofit community.

For more information, please contact Barbara Paxton, BoardStrong’s Chief Program Officer, at bpaxton@boardstrong.org or (212) 447-1236.

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**BoardStrong** is a comprehensive board building solution providing board recruitment, education and development services. High-touch, personalized board placements, a digital board matching and education platform, and a team of expert board trainers and facilitators are all brought together under the BoardStrong brand. Learn more at [boardstrong.org](http://boardstrong.org).

The New York Council of Nonprofits (NYCON) and its family of affiliates provide a comprehensive suite of services designed to meet the diverse needs of nonprofits throughout New York State and beyond. We are leaders in delivering innovative programs in almost every area of nonprofit operations and governance, helping nonprofits achieve sustainability and growth. Visit [nycon.org](http://nycon.org) for more information and to join our 3,000-strong membership.

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